

Member Benefits

Best for Business has been designed to give our members the full benefit of using a true state of the art business development platform, delivering some of the most advanced networking and business support systems available in the world today.

FREE Membership

Thanks to the UK Business Kickstart programme, you can access all of these services for FREE and begin to grow and develop your business and your contacts. (normally £65,000) – 100,000 plus already signed up

A Full Profile

A full searchable profile providing full, unrestricted visibility of your organisation to all other interested members and across the internet as your profile, is published to all major search engines daily.

Classified Adverts

Sell goods and services through a world wide classified network where you can create your own adverts for your products and promote them across the network and across the worldwide web as all adverts are submitted to the major search engines on a daily basis.

Powerful CRM Tools

Organise you contacts and things you need to do with this powerful customer relationships tool, so you never miss another opportunity or appointment. We even show you who has visited your profile but did not make contact with you so you can contact them.

Create FREE web-logs / Blogs

Create your own FREE unlimited web-logs otherwise known as blogs to promote your business and services to the world or to publish your opinion on issues or share ideas and event details to all members and to the world as all blogs are submitted to the major search engines daily.

Your Own Club within the Club

Setup your own public or private groups for like-minded people where they apply to join your group to discuss relevant issues. For example: accountants could set up their own private international accountancy group purely for accountants and only relevant to their specific industry.

Publish Video Adverts

Publish your very own video adverts to tell other members all about yourself and your business and why they should do business with you. Use this new technology to help explode your sales and indeed your network.

Advanced Search Tools

Locate all of the contacts you need, fast. This enables you to search our entire listing under categories to narrow your search to the contact you are looking for or to find a new contact to help you grow and develop your business.

Testimonials

Let clients and other members publish testimonials about your service or products. Let potential clients see how pleased you customers are with the products and services you offer to help you obtain the next sale. Testimonials have been proven to be one of the most effective marketing tools available.

Forums

Join our forums and introduce your business to a world of like-minded successful business people, arrange meetings, post articles and business opportunities, find business advice from specialists, chat about events and trade shows, share your knowledge with a world wide audience and have them share with you.

Trusted E-mail

Contact other members directly through Best for Business and have your contact email opened as it comes from a trusted source for contact through our secure trading platform. the service is permission based so it eliminates the issues of SPAM mail.

Interest Tracking

Automatically view who has visited your profile and contact them if they have not left you a message to see if you can be of any help. You can see who has been looking at your profile so you need never miss a business or networking opportunity again.

Live Control System

Use our live control system to alter your profile, add blogs or classified adverts or even to invite other members to join you at any time 24-hours per day, 7-days per week, 365 days per year. We never close.

Over £5,000 of Business savings

Take advantage of over £5,000 worth of savings and special offers the day you join. Save money for your business and save money for your self on the latest offers from some of the worlds largest blue chip companies.

FREE Business support

FREE credit checks, live SFEDI approved business advice, marketing reports and searches, directors checks, mail databases, grant support, business start up support, business development support, business seminars, Patlib approved IP and copyright specialists and much more.

Over 2,000 Business Interviews

This service provides a true in depth look at business strategies, business development and how to grow your business. The interviews are all televised with leading industry figures covering everything from start up to going international and the dangers and pit falls of the strategy and what worked for them.

Best for Business exists purely for the benefit of our members and are in the business of helping our members to grow their businesses. We provide our members with a truly business practical based service, created by business professionals for business professionals.

Best for Business is dedicated to providing our members with the best services available in the marketplace today, from business savings on exclusive products offered from blue chip companies to live unrestricted "peer to peer" business networking in over 15 countries world wide.

Unlike many other clubs and organisations **we DO NOT make any profits from the products and services we provide**. All commissions offered to best for business from a provider is given back to the provider to obtain a better deal for you our members. In some cases **this alone can equate to a further 25% saving on top of the original exclusive offer**.

Why not ask your current club or organisation about their policy on the commissions paid to them on the products offered to you?

And there's more – DISCOUNT OFFERS

FREE state of the art professional business websites :

For the first 12-months we have secured a deal where we can offer a professional business web site worth £2,000 for FREE to all members. This service provides a state of the art, professionally designed 5 page website with full content management, SEO system full form builder, mailing list system and RSS news feed generator. The client only pays for their hosting. saving over £2,000.00 for our members

FREE CRM system

Complete customer management system with full reporting tools, client management, order management, opportunity management, contact system and databases, everything you need to run a successful business. Saving over £1,800 for our members

FREE UK Business Landline Calls:

We have secured a commercial deal where businesses only pay £14.99 per month for their phone line rental and all calls to any UK landlines are FREE OF CHARGE. This is the first time such an offer has ever been made to the UK business sector and it is being offered through the business club. Saving over £800.00 for our members

FREE Business directory:

Access to over 900,000 businesses through the business club business directory. We list all company names addresses and phone numbers for free use by our members to help them grow their business and develop contacts outside the club membership. Saving over £500.00 for our members.

FREE reports and fact sheets:

Access to hundreds of free reports and fact sheets about business development and growth, including up to date business reports and articles about business growth and development.

FREE business e-books :

FREE access to e-book titles about business and growing a successful enterprise. Saving over £400.00 for our members.

33% off Guaranteed Response Advertising:

We have managed to secure an exclusive offer providing a 33% discount on all Guaranteed Response Advertising campaigns. This is where you advertise your service and if you do not receive the agreed minimum level of response they will refund your entire spend with them on your campaign. In some cases this can save our members over £5,000 in one campaign.

20% off State of the art, Video Sales Pitch Pages

We have secured an exclusive deal from new visual media for the provision of a video sales pitch page to help our members provide a clear message to their clients. This saves our members over £200.00 per order.

25% off All Printing :

We have an exclusive deal with one of the UK's largest printing firms providing our members with a 25% off all print prices for all stationery and marketing products.

FREE Business Credit Checks:

FREE business credit checks, to help businesses feel more secure about the businesses they trade with, Saving our members over £350.00.

FREE introduction e-mail marketing campaign:

We run an email marketing campaign to introduce new members to the network, a campaign this accurate is normally very expensive but we do this free for all new members. This saves our members over £1,980.00 per campaign.

FREE access to the employee benefits system:

We have managed to negotiate with one of the UK's largest employee benefits providers to obtain FREE access for our members. This saves our members over £9,000.00.

DISCOUNTED BUSINESS DATA AND MARKET REPORTS

Save on sourcing business data and marketing reports through Business insight

HEAVILY DISCOUNTED E-MARKETING AND BRANDING

Major savings on the costs of e-marketing and brand development including, Corporate Identity, Corporate Literature, Managed e-mail marketing, Search Engine Optimisation, Pay-

for Click Search Engine Management, Multi-media Design and development, Video shoots and production.

FULL ACCESS TO THE NEW E-ACADEMY

Savings: Save up to £40 on different courses, courses starting at only £2.00 through WBC with over 3,000 courses to choose from. Total saving across courses: £22,000.00

FREE BUSINESS SUPPORT AND SOFTWARE

FREE business management and accountancy software with 1 hours FREE business analysis of your business form a specialist.

DISCOUNT HEALTH AND SAFETY COMPLIANCE SYSTEMS

Savings: over 50% on a whole range of titles designed to protect your business

VAN INSURANCE FROM MORE TH>N Savings: Up to 20% off list price for Van insurance

BUILD AND GROW WITH AMERICAN EXPRESS

Business Gold Charge Card, No pre set spending limit, 39 days free credit, save up to 30% using AMEX Partners

DISCOUNTS AT EURO OFFICE Discount office and stationary products from Euro Office.

SAVE ON HEWLETT PACKARD PRODUCTS

Savings: 10% on all orders for Hewlett Packard equipment and accessories.

HILTON HOTELS Major discounts when booking events, conferences and Rooms

DISCOUNTED UTILITIES Save over 50% on your current Gas and Electricity renewals

MAJOR SAVINGS ON INTERNATIONAL BREAKDOWN COVER

Savings: Save 25% off International breakdown cover for all WBC members.

GET THE CAR YOU WANT WITH APPROVED CAR CREDIT

Get the car of your dreams the finance is secured on the car and not your home or business.

SAVE ON YOUR CAR INSURANCE WITH CHALLENGE CHURCHILL

Save money on your car insurance and protect up to 65% no claims bonus, automatic European cover upgrade for up to 90-days.

SAVE MORE WITH MORE TH>N MOTOR INSURANCE

Buying your motor insurance through WBC on-line will save you 15% and provide for maximum no claim bonus for life.

GET YOUR COVER AT AN AMAZING RATE THROUGH BARCLAYS

An amazing package which needs to be looked at to assess all of the value offered.

SAVE ON YOUR BREAKDOWN COVER WITH THE RAC

Save up to 15% through WBC with RAC European Breakdown cover

SAVE ON YOUR HOME INSURANCE WITH CHALLENGE CHURCHILL

Save up to 30% on your home insurance today with Challenge Churchill through WBC today.

SAVE ON YOUR TRAVEL INSURANCE WITH DIRECT LINE

Book your travel insurance today with direct line and start saving.

This is just a taster of what benefits there are for every member – remember the club is not for profit and makes no money from its membership.